

For Immediate Release

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ALAYA RELEASES INAUGURAL REPORT ON CORPORATE VOLUNTEERING AND GIVING IN SWITZERLAND

Inaugural survey on corporate giving and volunteering in Switzerland shows 81% of companies have initiatives but need more support

Gland, Switzerland (25 November 2019) -- Alaya, leading Swiss Software-as-a-Service provider of corporate volunteering and giving solutions, releases its report on practices and trends in corporate volunteering and giving in Switzerland. The report shows the growing interest in implementing such initiatives by corporates and highlights their needs going forward, notably, to structure and manage their initiatives to boost participation, measure and report on their actions.

Key findings

1. While 81% of companies have some sort of volunteering or giving initiatives for their employees, just 23% of them have a structured program, which tracks the impact for their communities and their employees.
2. 95% of companies plan to increase their budget, or at least maintain the same budget, for volunteering and giving activities in the next three years. But 73% of them want more support managing their activities.
3. Employee volunteer participation rates are typically 15%, and as programs mature over time, participation rates have increased. Nonetheless, 70% of companies would like to increase participation rates in the coming years.

“The coming decades are pivotal moments for corporate volunteering and giving. Companies are in a unique position and have immense potential to engage their employees for good. Society expects it, and employees are asking for it,” said Alaya Co-Founder and Chief Executive Officer André Abreu.

“As the deadline for the 2030 United Nations Sustainable Development Goals approaches, now is the time for companies of all sizes and industries to step up and show that they are part of the solution. These findings offer a first insight into the current practices and key areas to develop and for companies to engage employees and elevate impact for the planet and its people,” added Alaya Co-Founder and Chief Technology Officer Niklas van Neyghem.

The full report can be found [here](#).



About Alaya

Alaya empowers people to change the world, one act at a time. Founded on the belief that everyone can make a difference, no matter how small it may seem, Alaya makes corporate giving and employee volunteering easy, customisable, and measurable. Offering a Software-as-a-Service (SaaS), Alaya's technology and world-class service enable companies to build a compassionate, purpose-driven culture and engage employees while serving the community—all through one platform. Alaya's solution drives outcomes that matter to companies, employees, and non-profits across the globe. Today, committed over 30 corporate citizens across industries power their corporate giving and volunteering programs with Alaya. To learn more, visit www.alayagood.com

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