



Change the world, **one act at a time.**

## Rockstar Intern

Around the world, people, society, governments and businesses are growing conscious of the impact that our actions are having on the planet and its inhabitants and are rallying for change. Companies and brands have the opportunity to send a clear message that they are a force for good, beyond profit. Companies are in a unique position and have immense potential to engage their employees for good.

At Alaya, we empower people to change the world, one act at a time. We believe that everyone can make a difference, no matter how small it may seem. We make corporate giving and employee volunteering easy, customisable, and measurable, while driving outcomes that matter to companies, employees, and non-profits across the globe. Offering a Software-as-a-Service (SaaS), our technology and world-class service enable companies to build a compassionate, purpose-driven culture and engage employees while serving the community—all through one platform.

To grow our team of 17 people, we're looking a SUPER INTERN, supporting the team in many different areas.

### Key Responsibilities

After an initial training, your main objectives will be to support the team in many different areas.

No, you'll not be doing coffee runs and making photocopies. You will work on strategic projects. You will work A LOT, like every one of us, with clear objectives, milestones and deadlines. You will support us in marketing, communication, non-profit relations, customer success, sales and special projects.

Among other tasks you could be involved in the following activities:

- Analysing the market and the latest trends of the sector
- Contacting companies and charities to present our digital platform and services
- Facilitating the organization of volunteering, collection and fundraising events to our partners
- Understanding our partners' need and proposing adapted solutions
- Advising on Corporate Social Responsibility
- Brainstorming new solutions and services together with the management team
- Online Marketing and Social Media: setting up and managing our social media pages and increasing the traffic to our website
- Content Management: writing blog articles and improving the content of the website, platform and other marketing materials
- Design, branding and visual identity
- Public Relations: developing our relationship with key media players and opinion leaders in Switzerland and abroad
- Merchandising: helping develop and set up some basic merchandising for our clients
- Market research: identifying trends, risks and opportunities for the company

### Benefits

This is 3 to 6-month internship program, in a fast-growing start-up. Depending on performance and on your interest, there is a possibility of being offered a permanent position after the program.

You will be expected to take responsibilities by learning and proposing new solutions and alternatives to the team. You will be part of a young and motivated group of people who are passionate about making a difference in the world. We offer a great work environment, a challenging and motivating role with the possibility of taking more responsibilities as the company evolves.

You'll be joining a start-up in an exciting stage of rapid growth and international expansion. You'll join the company after a successful Series A investment and the sky's the limit!

## Who we are looking for

The role is based in Gland, Switzerland.

So, are you the ideal match?

- You DON'T NEED PREVIOUS WORK EXPERIENCE!
- A bachelor's degree in management, administration, marketing, international relations or a related field.
- Be perfectly fluent in both English and French. Speaking German is a plus.

You live the Alaya values!

- Passion: You inspire others. You care deeply about Alaya's success and your colleague's success. You celebrate achievements!
- Innovation: You re-visit issues to discover practical solutions to difficult issues. You challenge assumptions and suggest better solutions. You keep it simple.
- Performance: You accomplish great amounts of important work. You demonstrate strong performance, above your peers, and colleagues can rely upon you. You make mistakes. But learn quickly from them!
- Ethics & Respect: You make no compromises when it comes to ethics. You don't hide information, you never lie, you don't jump to conclusions without sufficient information. You always respect everyone around you, no exception.
- Curiosity: You learn quickly and eagerly. You seek to understand our business, strategy, users.
- Fun: You bring happiness to work and make people around you happy. You make jokes, and accept jokes. You're pleasant to work with.

Most importantly, you have a passion for doing good and engaging people to change the world for the best.

Interested? Please send your CV to [career@alayagood.com](mailto:career@alayagood.com)

